

# A JOB vs.

# Y.O.B.!

## (Your Own Business)

*How would you like to be financially independent, debt-free, work when you want, play when you want, and have more security than corporate industry could ever give you? All this can be yours, if the Opportunity is right!*

Neo-Life invites you to take a look at where you are now, versus where you could be if you "owned your life." If you now work for someone else, someone else determines your schedule, how you spend your day, how much vacation you take, and how much money you earn.

Let's compare a regular "8 to 5" JOB with Y.O.B. — Your Own Business.

**Education.** For many jobs, certain educational requirements must be completed, especially for professions such as medicine, law, engineering, etc., which require not only a college degree but several additional years of schooling. To start a Neo-Life Career, education is *not a factor*.

### Home-Based Lifestyle Gets High Marks



Home Office Computing recently polled several thousand of its home-working readers. Here's what they found:

- 98% are happier working from home
- 96% would recommend working from home to others
- 88% would never return to the corporate world

Top 5 Positive Effects of Working From Home:

- I feel more relaxed
- I have a healthier diet
- I take more time off
- I exercise more often
- I have a better marriage

**Age.** A huge factor in a regular job, age has everything to do with your chances of being hired, keeping a job, being encouraged to retire, or being let go. Many times, you're perceived as being either too young or too old for a position, or you may be told you're over- or underqualified. In a Neo-Life Career, age is *not a factor*. In fact, many Distributors join Neo-Life post-retirement, and find a wonderful new way of life: exciting income and travel opportunities, recognition, personal development, and security for the future! Some Distributors have been in Neo-Life for many years ... others just started yesterday and are already building successful businesses. *In Neo-Life, you're always the right age!*

**Pay.** Who decides how much you're paid? Your boss, your boss's boss, or the personnel department, probably. Most of us feel that we're worth much more than our paycheck reflects, but there's little we can do about it because it is determined by others. We also have no control over raises. In many companies, annual increases are not guaranteed, and may not even match escalating costs of living. In a Neo-Life Career, YOU are the one who decides how much money you'll make. YOU decide the income level you want, and work toward it. With Neo-Life there is no ceiling or limit on your potential income!

**Promotion.** Can you walk into your boss's office and say that you've decided to take his or her position and that you'll be starting tomorrow? No, you must work hard to earn a promotion and HOPE that someday you'll move up. It's not your decision to make. And the worst part is, if an opening does occur, someone else may be brought in and you could be passed over! With a Neo-Life Career, *promotions happen every step of the way*: YOU are the one who decides if you want to be a Gold Key, Team Leader, or Double Diamond Executive Builder! You can work out a plan that includes regular promotions as your business grows!

**Recognition.** Research shows that people actually work harder for recognition than they do for money. At your current job, how much recognition do you receive? Does it seem like you're only recognized when you do something wrong? In Neo-Life, it's hard *not* to be recognized! Recognition is part of virtually everything you do! You can receive everything from verbal kudos and printed recognition in Neo-Life publications, to jewelry and prizes, bonuses, certificates, trophies, travel, and invitations to attend exciting "world-class" Neo-Life events!

*Opportunity is knocking at your door ... only YOU can open it!*

In Neo-Life, there are also other kinds of recognition: the intangible rewards you can *feel* inside. When you share Neo-Life, you give of yourself as you help people enjoy better physical and financial health. As you change lives, a sense of pride and satisfaction enters your life that cannot be described ... it's a reward all its own. For many Distributors, this day-to-day feeling is better than any tangible reward.

**Time.** In a normal 8 to 5 job, who decides the hours you work? Your company does. You can't just come and go as you please, you must keep a rigid schedule that you may have little control over. Also, your hourly time must be accounted for. In a Neo-Life Career, YOU decide how much or how little time you'll spend building your business. It's *your* decision. Having more control over your time will give you a new kind of FREEDOM that you may have never experienced before! Best of all, you'll have a chance to spend more time with your family doing the things you enjoy ... something many people only wish they could do.

**Vacation.** Most people who have a regular job are given a set amount of vacation. Yours may be 2 weeks or maybe 3 per year. You have to request vacation time, and it's your boss who decides when and if you can take it. A vacation may also be difficult to take because of the workload that would pile up in your absence.

In a Neo-Life Career, YOU are the one who decides when you'll take vacations! If you want to go away for three weeks, you don't have to ask your boss, because *you're the boss!* Because of the networking nature of your Neo-Life business, and the duplication effort of your Sales Team, you don't have to worry about taking time away from the business ... your organization can actually *expand* while you're away! And because of Neo-Life's global expansion, you can now take trips all over the world to build your business!

**Security.** Will your job still be around in a few years? The truth is, in this unstable economy, there is little or no real security. Large companies that have traditionally been strong in the marketplace are being forced to lay off, downsize, or are closing altogether. Security is an issue important to us all. But in Neo-Life, you can't be let go, because *you work for yourself*, and that means *real* security, pure and simple.

**Retirement.** In a regular job, what happens at 65 or 70? They tell you goodbye. They give you your gold watch and send you on your way.

Retirement is mandatory, like it or not. But you know what? You've got a lot of mileage left! In Neo-Life, you can put your years of valuable experience back to work ... and back in your bank account! What's more, if you have built a Neo-Life business and *choose* to retire, you can have savings and investments in place, plus a substantial residual income that will keep your future shiny and bright!

**Asset.** When you leave your job, unless you have stock options or ownership in the company, no assets follow you. Another thing to consider ... let's say you've worked at your job for 15 or 20 years, and you've decided to quit or retire. Can you bring your son or daughter in to replace you? Could you say to your colleagues, "This is my son, Ted. He'll be taking my place from now on"? Not likely! In Neo-Life, you can pass your business down from generation to generation to endure through the years. In fact, several Neo-Life Distributorships now have 3 generations actively working the business!

### Neo-Life Makes Sense

Seriously consider where you are now, versus where you'd like to be, and ask yourself the following questions:

1. Would you like to have an unlimited income, money for the future, and the freedom to live wherever you want?
2. Would you enjoy answering only to yourself, not to a boss?
3. Would you like to be president and CEO of your own worldwide organization?
4. Would you like to travel, spend time relaxing, and build your business at the same time?
5. Would you like to set your own hours and have more time to spend with your family?
6. Would you like to have regular promotions and recognition for your efforts?
7. Would you like the day-to-day satisfaction of changing lives by helping others enjoy better physical and financial health?

If you answered YES to any of these questions, TODAY is the day you need to speak to your sponsor or the person who gave you this magazine about the exciting possibilities in Neo-Life. Although not a "get-rich-quick" scheme, with real commitment and a small investment, a Neo-Life Career pays off in real rewards. In Neo-Life, you use the product, share the product, and share the Opportunity — if you can do that, you have what it takes to build a successful Neo-Life business.

Opportunity is knocking at your door. Only YOU can open the door and see what's waiting for you!

**OWN YOUR LIFE ... with Neo-Life!**

### Why Consider a Neo-Life Career?

Job	Factors	Y.O.B.
Major Factor	Education	Not a Factor
Major Factor	Age	Not a Factor
Boss Decides	Pay	You Decide
Boss Decides	Promotion	You Decide
Seldom	Recognition	Each Step
Boss Decides	Time	You Decide
Boss Decides	Vacation	You Decide
Major Concern	Security	Your Own Business
Mandatory	Retirement	You Decide
None	Asset	Value