

HOW BIG CAN YOU DREAM?

With GNLD, every dream is within reach! If you want a beautiful new home, financial independence and chances to travel internationally, you can earn them. Leaders who are living their dreams will show you how. No one will limit your potential; your business can grow as large and profitable as you can dream. Prosperity won't come overnight, you'll need to roll up your sleeves and put in the level of effort that matches your goals. But anything worth having is worth working for. Whatever you want, GNLD is prepared to help you get it!



WHAT MAKES GNLD'S MARKETING PLAN SO EXCEPTIONAL?

No competition. *No other plan offers a higher return on your efforts.* There are no limits to how wide or how deep you build your business.

Realize immediate profits! You'll earn profits *the minute you share your first product!*

Easy to explain. *People can see how the plan works right away,* and how simple it is to make money. You do the work, you get the pay.

Promotes strong, consistent growth. Time and energy you invest today becomes *income you can count on — month after month* now and for your future. Consistent effort brings consistent rewards.

Build a long-term asset. *Distributors in GNLD have been in business since 1958* and are passing strong, profitable businesses along to their children and grandchildren.

Easy to expand internationally. You can build in more than 45 markets around the world! *You may not know someone in a foreign country, but someone you meet will. A global plan makes international expansion easy!* Some distributors currently operate businesses in more than 10 different countries!

LET'S GO!

The GNLD Marketing Plan is laid out on the following pages. In no time, you'll be well versed in how the plan works and ready to tap into its unlimited income potential. If you have questions, feel free to draw upon the expertise of your upline sponsors and GNLD's Global Business Support System — step-by-step leadership development and business growth training. Let's get started!



FAST-FACTS ABOUT THE GNLD MARKETING PLAN



1. THE BUSINESS IS SIMPLE! ALL YOU DO TO GET STARTED IS:

1. Use the products

As you use GNLD's outstanding products, you'll discover the superior benefits of each product line. It's easy to talk about something you believe in.

- Nutritional products
- Skin Care and Personal Care products
- Home Care products
- Water Enhancement Systems

2. Talk to people

- Just share the product benefits with the people you know, including your family, friends and acquaintances. This sharing process extends to the people they know.
- Share the GNLD marketing concept with these same people. Some of them will join as distributors when they recognize the exciting income and lifestyle potential available through GNLD. As they join your sales network, the total volume of product moving through your distributorship will increase dramatically along with your income!

How do I make money?

- Merchandise products to your customers — including family, friends and acquaintances.
- Sponsor others as distributors and ask them to do what you're doing.

It's not important which you do first, *as long as you do both!* Merchandising products and sponsoring others are the two most important things you need to do to build a truly successful GNLD business.

Note: Products and product lines vary from market to market depending on consumer preferences, feasibility requirements, and regulations presented by the marketplace.

2. THE INCOME POTENTIAL IS UNLIMITED!

GENERATE RELIABLE, PROFITABLE INCOME SEVERAL WAYS:

1. *Retail products to customers.* Earn up to 25% profit: Purchase products at wholesale prices and share them at retail.
2. *Sell products to members.* Earn up to 10% profit: Buy at wholesale and share at retail minus the member discount.
3. *Case discounts.* Earn an additional 6%. As a distributor, you can purchase products by the case (instead of singles) and save an average of 6% on wholesale prices.
4. *Sales Volume Bonuses (SVB).* Similar to a "graduated" commission, this bonus can be yours every month. The higher your volume, the higher your bonus!
5. *Leadership Development Bonuses (LDB).* Secure this special compensation for the leadership, development and support you provide to the Directors in your successline.
6. *Network Development Bonuses (NDB).* As head of your own thriving business, this exclusive reward, generated by your successline Directorships, is yours to enjoy as your organization achieves even higher Director qualifications.

3. A GNLD BUSINESS IS SATISFYING AND REWARDING

THERE ARE INCENTIVES ...

1. *Director Car Bonus.* Do you dream of owning a prestigious luxury automobile, powerful sports car or rugged sport utility vehicle? As a consistently Qualified Director (with 5,000 QPV or more in volume), you can make that dream a reality! Receive monthly cash Car Bonuses of \$150 to \$1,000 for car payments and insurance.



2. *Lifestyle trips.* Visit places in your nation and world that you've never seen, and do it free! Simply by consistently building and growing your business, you can qualify to attend GNLD's glittering North American Conventions and the unforgettable World Leadership Conventions.
3. *Contests.* Exciting contests yield cash, trips and prizes for winners like you!
4. *Business building incentives.* GNLD encourages your business growth by giving you the tools you need to fully develop your organization, plus company sponsored events and trainings, and endless rewards and recognition.
5. *Business consistency incentives.* These include Sapphire Director Consistency Bonuses, Diamond Director Incentive Bonuses, and 3 Diamond Director Total Business Bonuses, your rewards for helping others develop consistent businesses.
6. *Insurance coverage.* Earn cash reimbursement toward GNLD-sponsored health and life insurance plans for independent GNLD distributors.

4. GNLD RECOGNIZES YOUR ACHIEVEMENTS!

- See your name and photograph in GNLD publications.
- Be awarded attractive, custom jewelry.
- Take a bow in the spotlight at the glittering Americas' Conventions and the unforgettable World Leadership Conventions as you receive awards and applause for your efforts!
- GNLD's most dedicated distributors are honored with a prestigious lifetime achievement award, GNLD's Hall of Fame.

Become a celebrity in your own team, and in the company!

5. THE GNLD BUSINESS IS SECURE

- *Asset.* The company's four-decade track record means what you build today is here for your future, and it's

an asset that you can pass on to future generations.

- *Health insurance.* As a distributor, you can choose excellent, affordable health insurance at group rates.
- *Life insurance.* Save up to 60% on life insurance coverage.
- *Liability insurance.* Enjoy peace of mind when holding meetings and trainings at various locations.
- *Retirement Plan.* At some point in the future, you may decide to retire or go into semi-retirement. GNLD shows you how.

6. SUPPORT FOR YOUR SUCCESS EVERY STEP OF THE WAY

CORPORATE TRAINING OPPORTUNITIES...

GNLD provides a complete system of training from the moment you start your home-based business! Access GNLD's unique Global Business Support System (GBSS), a step-by-step training program. Attend your upline sponsor's Cycle Training and DIQ Training. Also plan to qualify to participate in GNLD's:

- **Director Leadership School** — Specialized training for consistent new Directors.
- **Ruby Director Business Training** — Exclusive training for new Sapphire Directors.
- **Diamond Director Management Training** — Advanced management training for new 4 Ruby Directors.

We want you to succeed! GNLD helps you to achieve your dreams and gives you the training you need every step of the way.

TAKE HOLD OF YOUR DREAMS!

Whether you want a great second income or an exciting, life-changing business of your own, GNLD is a proven solution that offers you health, prosperity and freedom. *Now* is the time to take charge of your future and really start living!